Colegio de San Juan de Letran Calamba

Brgy. Bucal, City of Calamba, Laguna

BACHELOR OF SCIENCE IN TOURISM MANAGEMENT Curriculum Year 2018-2019

COURSE Lab PRE-REQUISITES/ Lec **TOTAL** COURSE TITLE CODE Units/Hrs Units Hrs **CO-REQUISITES** FIRST YEAR, First Semester Komunikasyon Sa Akademikong Filipino FIL083 3 3 **GEC003** Understanding the Self 3 3 **GEC023** Mga Babasahin Hingil sa Kasaysayan ng Pilipinas 3 3 NSTP1-18 National Service Training Program 1 3 3 PE002-18 Physical Fitness and Related Activities 2 2 TH003 Macro Perspective of Tourism and Hospitality 3 3 TH033 Risk Management as Applied to Safety, Security, and Sanitation 3 3 Total 20 20 FIRST YEAR, Second Semester FIL093 Pagbasa at Pagsulat Tungo sa Pananaliksik 3 3 FIL083 **GEC033** Mathematics in the Modern World 3 3 **NSTP2-18** NSTP1-18 National Service Training Program 2 3 3 PDHI013 Personality Development for Hospitality Industry 3 3 PE022-18 Rhythmic Activities 2 PE002-18 2 RELED051 The Catholic Christian Faith 1 TH013 Micro Perspective of Tourism and Hospitality 3 3 TH003 TH053 Quality Service Management in Tourism and Hospitality 3 3 TMElec-1 Philippine Gastronomical Tourism TH003, co req TMElec-1L 1 1 TMElec-1L TH003, co req TMElec-1 Philippine Gastronomical Tourism Lab 2 2 4 Total 22 4 24 SECOND YEAR, First Semester **GEC013** Science, Technology, and Society 3 3 GEC 053 3 3 Art Appreciation GEC063 **Purposive Communication** 3 3 GEC073 **Ethics** 3 3 PE032-18 Individual/Dual Sports 2 2 PE002-18 TH083 Philippine Culture and Tourism Geography 3 3 TH003 TH143 Tourism and Hospitality Marketing 3 3 TH053 TMElec-2 TH003 Agri-Tourism 3 3 TMElec-3 Cruise Tourism 3 3 TH003 Total 26 26 SECOND YEAR, Second Semester BMC143 Operation Management in Tourism and Hospitality Industry 3 3 TH053 **GEC043** 3 The Contemporary World 3 LQEC1133 Letran Quality Enrichment Course 113 3 3 PE042-18 **Team Sports** 2 2 PE002-18 RELED063 Contemporary Issues in Christian Marriage 3 RELED051 RZL023 Buhay at Mga Akda ni Rizal 3 3 TH083, TH143 co req TM132, TM131L TM123 Tour and Travel Management 3 3 TM132 co reg TM123, TM131L Applied Business Tools and Technologies for Tourism 2 2 TM131L Applied Business Tools and Technologies for Tourism Lab 1 2 1 co req TM123, TM132 TMElec-4 Tour Guiding 3 3 TH083 Total 25 2 26 THIRD YEAR, First Semester FL073 Foreign Language I 3 3 LQEC1143 Letran Quality Enrichment Course 114 3 3 LQEC1133 TH103 Entrepreneurship in Tourism and Hospitality 3 3 BMC143, TH143 TM083F Global Culture and Tourism Geography 3 3 TH083 TM183B Tourism Research, Methods, and Techniques 3 3 TH083 TM 203 Sustainable Tourism 3 TH083 3 TMElec-5 Heritage Tourism 3 TH083 3 TMElec-6 Accomodation Operations and Management 3 3 BMC143, TM132, TM131L Total 24 24 THIRD YEAR, Second Semester Strategic Management and TQM in Tourism and Hospitality Industry BMC253 BMC143 3 3 FIL113 Panitikang Filipino 3 3 FIL093 FL083 Foreign Language II 3 3 FI 073

3

LQEC1143

LQEC1153

Letran Quality Enrichment Course 115

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COURSE CODE	COURSE TITLE	Lec Units/Hrs	L Units	ab Hrs	TOTAL	PRE-REQUISITES/ CO-REQUISITES
RELED073	Contemporary Issues About Church and Human Society with Immersion	3			3	RELED051
TH023	Professional Development and Applied Ethics	3			3	BMC143, TH103
TM163B	Transportation Management	3			3	BMC143, TM083F
TMElec-7	Recreational and Leisure Management	3			3	BMC143, TMElec-6
TM-RP1	Research Project I	3			3	TM183B
	Total	27			27	
FOURTH YEAR, Fit	rst Semester					
FL093	Foreign Language III	3			3	FL083
LQEC1163	Letran Quality Enrichment Course 116	3			3	LQEC1153
TH073	Multicultural Diversity in Workplace for the Tourism Professional	3			3	BMC143, TH023, TM083F
TH093	Legal Aspects in Tourism and Hospitality	3			3	TH023, TMElec-7
TM172	Introduction to Meeting Incentives Conferences and Events Management (MICE)	2			2	TM083F, TM163B, TMELEC-5 Co req TM171L,TM263
TM171L	Introduction to Meeting Incentives Conferences and Events Management (MICE) Lab		1	2	1	co req TM172,TM263
TM263	Tourism Policy Planning and Development	3			3	co req TM172, TM171L
TM-RP2	Research Project II	3			3	TM-RP1
	Total	20	1	2	21	
FOURTH YEAR, Second Semester						
TM-PRC7	*Practicum (700 hrs)	7			7	TH073, TM172, TM171L, TM263
	Total	7			7	
	GRAND TOTAL	171	4	8	175	

^{*}Practicum - No simultaneous enrollment is allowed.

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