

# Colegio de San Juan de Letran Calamba

Brgy. Bucal, City of Calamba, Laguna

## BACHELOR OF ARTS IN COMMUNICATION

Curriculum Year 2018-2019

| COURSE CODE                         | COURSE TITLE  | Lec       |       | Lab      |          | TOTAL     | PRE-REQUISITES/<br>CO-REQUISITES      |
|-------------------------------------|---|-----------|-------|----------|----------|-----------|---------------------------------------|
|                                     |   | Units/Hrs | Units | Units    | Hrs      |           |                                       |
| <b>FIRST YEAR, First Semester</b>   |   |           |       |          |          |           |                                       |
| ___ ABCOMM003                       | Introduction to Communication Media                               | 3         |       |          |          | 3         |                                       |
| ___ FIL083                          | Komunikasyon Sa Akademikong Filipino                              | 3         |       |          |          | 3         |                                       |
| ___ GEC003                          | Understanding the Self  | 3         |       |          |          | 3         |                                       |
| ___ GEC013                          | Science, Technology, and Society                                  | 3         |       |          |          | 3         |                                       |
| ___ GEC023                          | Mga Babasahin Hinggil sa Kasaysayan ng Pilipinas                  | 3         |       |          |          | 3         |                                       |
| ___ GEC073                          | Ethics  | 3         |       |          |          | 3         |                                       |
| ___ NSTP1-18                        | National Service Training Program 1                               | 3         |       |          |          | 3         |                                       |
| ___ PE002-18                        | Physical Fitness & Related Activities                             | 2         |       |          |          | 2         |                                       |
|                                     | <b>Total</b>  | <b>23</b> |       |          |          | <b>23</b> |                                       |
| <b>FIRST YEAR, Second Semester</b>  |   |           |       |          |          |           |                                       |
| ___ ABCOMM013                       | Communication Theory  | 3         |       |          |          | 3         | ABCOMM003                             |
| ___ ABCOMM023                       | Communication Media Laws and Ethics                               | 3         |       |          |          | 3         | ABCOMM003                             |
| ___ FIL093                          | Pagbasa at Pagsulat Tungo sa Pananaliksik                         | 3         |       |          |          | 3         | FIL083                                |
| ___ GEC033                          | Mathematics in the Modern World                                   | 3         |       |          |          | 3         |                                       |
| ___ GEC043                          | The Contemporary World  | 3         |       |          |          | 3         |                                       |
| ___ GEC053                          | Art Appreciation  | 3         |       |          |          | 3         |                                       |
| ___ GEC063                          | Purposive Communication   | 3         |       |          |          | 3         |                                       |
| ___ NSTP2-18                        | National Service Training Program 2                               | 3         |       |          |          | 3         | NSTP1-18                              |
| ___ PE022-18                        | Rhythmic Activities   | 2         |       |          |          | 2         | PE002-18                              |
| ___ RELED051                        | The Catholic Christian Faith                                      | 1         |       |          |          | 1         |                                       |
|                                     | <b>Total</b>  | <b>27</b> |       |          |          | <b>27</b> |                                       |
| <b>SECOND YEAR, First Semester</b>  |   |           |       |          |          |           |                                       |
| ___ ABCOMM093                       | Development Communication   | 3         |       |          |          | 3         |                                       |
| ___ ABCOMM193                       | Public Relation Principles and Practices                          | 3         |       |          |          | 3         | ABCOMM003, ABCOMM013, ABCOMM023       |
| ___ ABCOMM223                       | Communication Planning  | 3         |       |          |          | 3         | ABCOMM003                             |
| ___ ABCOMM283                       | Organizational Culture and Communication                          | 3         |       |          |          | 3         | ABCOMM003, ABCOMM013                  |
| ___ ABElec-1                        | Risk, Disaster, and Humanitarian Communication                    | 3         |       |          |          | 3         | ABCOMM003                             |
| ___ ABElec-2                        | Creative Writing  | 3         |       |          |          | 3         |                                       |
| ___ LQEC013                         | Letran Quality Enrichment Course 1                                | 3         |       |          |          | 3         |                                       |
| ___ PE032-18                        | Individual/Dual Sports  | 2         |       |          |          | 2         | PE002-18                              |
| ___ RELED063                        | Contemporary Issues in Christian Marriage                         | 3         |       |          |          | 3         | RELED051                              |
|                                     | <b>Total</b>  | <b>26</b> |       |          |          | <b>26</b> |                                       |
| <b>SECOND YEAR, Second Semester</b> |   |           |       |          |          |           |                                       |
| ___ ABCOMM153                       | Journalism Principles and Practices                               | 3         |       |          |          | 3         | ABCOMM003, ABCOMM013 co req ABCOMM293 |
| ___ ABCOMM163                       | Broadcasting Principles and Practices                             | 3         |       |          |          | 3         | ABCOMM093                             |
| ___ ABCOMM183                       | Advertising Principles and Practices                              | 3         |       |          |          | 3         | ABCOMM003, ABCOMM013                  |
| ___ ABCOMM293                       | Digital Publishing  | 3         |       |          |          | 3         | ABCOMM003, co req ABCOMM153           |
| ___ ABCOMM303                       | Philippine Arts   | 3         |       |          |          | 3         |                                       |
| ___ FIL113                          | Panitikang Filipino   | 3         |       |          |          | 3         | FIL093                                |
| ___ LQEC023                         | Letran Quality Enrichment Course 2                                | 3         |       |          |          | 3         | LQEC013                               |
| ___ PE042-18                        | Team Sports   | 2         |       |          |          | 2         | PE002-18                              |
| ___ RELED073                        | Contemporary Issues About Church and Human Society with Immersion | 3         |       |          |          | 3         | RELED51                               |
| ___ RZL023                          | Buhay at Mga Akda ni Rizal  | 3         |       |          |          | 3         |                                       |
|                                     | <b>Total</b>  | <b>29</b> |       |          |          | <b>29</b> |                                       |
| <b>THIRD YEAR, First Semester</b>   |   |           |       |          |          |           |                                       |
| ___ ABCOMM133                       | Communication Research  | 3         |       |          |          | 3         | ABElec-1, ABElec-2                    |
| ___ ABCOMM143                       | Communication Culture and Society                                 | 3         |       |          |          | 3         | ABCOMM223                             |
| ___ ABCOMM203                       | Knowledge Management  | 3         |       |          |          | 3         | ABCOMM283                             |
| ___ ABCOMM263                       | Communication Management  | 3         |       |          |          | 3         | ABCOMM003, ABCOMM013, ABCOMM193       |
| ___ ABCOMM313                       | Web Content Management  | 3         |       |          |          | 3         | ABCOMM223                             |
| ___ ABElec-5                        | Basic Photography   | 2         |       |          |          | 2         | ABCOMM093 co req ABElec-5L            |
| ___ ABElec-5L                       | Basic Photography Lab   |           |       | 1        | 3        | 1         | ABCOMM093 co req ABElec-5             |
| ___ LQEC033                         | Letran Quality Enrichment Course 3                                | 3         |       |          |          | 3         | LQEC023                               |
|                                     | <b>Total</b>  | <b>20</b> |       | <b>1</b> | <b>3</b> | <b>21</b> |                                       |
| <b>THIRD YEAR, Second Semester</b>  |   |           |       |          |          |           |                                       |
| ___ AB-THA                          | Thesis 1 ( Proposal )   | 3         |       |          |          | 3         | ABCOMM133, ABCOMM223                  |
| ___ ABCOMM323                       | Digital Imaging   | 3         |       |          |          | 3         | ABElec-5, ABElec-5L                   |
| ___ ABElec-7                        | Film Production   | 2         |       |          |          | 2         | ABElec-5, co req ABElec-7L            |
| ___ ABElec-7L                       | Film Production Lab   |           |       | 1        | 3        | 1         | ABElec-5L, co req ABElec-7            |
| ___ LQEC043                         | Letran Quality Enrichment Course 4                                | 3         |       |          |          | 3         | LQEC033                               |
|                                     | <b>Total</b>  | <b>11</b> |       | <b>1</b> | <b>3</b> | <b>12</b> |                                       |

**FOURTH YEAR, First Semester**

|                        |                                  |          |          |          |          |                             |
|------------------------|----------------------------------|----------|----------|----------|----------|-----------------------------|
| <u>    </u> AB-THB     | Thesis 2 (Final Stage)           | 3        |          |          | <b>3</b> | ABCOMM263, AB-THA           |
| <u>    </u> ABCOMM122  | Introduction to Theater Arts     | 2        |          |          | <b>2</b> | ABCOMM223 co req ABCOMM121L |
| <u>    </u> ABCOMM121L | Introduction to Theater Arts Lab |          | 1        | 3        | <b>1</b> | ABCOMM223 co req ABCOMM122  |
| <u>    </u> ABElec-6   | Performance Media                | 3        |          |          | <b>3</b> | ABCOMM153, ABCOMM163        |
|                        | <b>Total</b>                     | <b>8</b> | <b>1</b> | <b>3</b> | <b>9</b> |                             |

**FOURTH YEAR, Second Semester**

|                     |                                     |          |  |  |          |                              |
|---------------------|-------------------------------------|----------|--|--|----------|------------------------------|
| <u>    </u> AB-PRC6 | *Communication Internship (600 hrs) | 6        |  |  | <b>6</b> | ABCOMM143, ABCOMM263, AB-THB |
|                     | <b>Total</b>                        | <b>6</b> |  |  | <b>6</b> |                              |

**GRAND TOTAL    150    3    9    153**

*\*Practicum - No simultaneous enrollment is allowed.*

**emc/101320**