

Colegio de San Juan de Letran Calamba

Brgy. Bucal, City of Calamba, Laguna

BACHELOR OF ARTS IN COMMUNICATION

Curriculum Year 2022-2023

COURSE CODE	COURSE TITLE	Lec		Lab		TOTAL	PRE-REQUISITES/ CO-REQUISITES
		Units/Hrs	Units	Hrs	Hrs		
FIRST YEAR, First Semester							
___ ABCOMM003	Introduction to Communication Media	3				3	
___ FIL083	Komunikasyon Sa Akademikong Filipino	3				3	
___ GEC003	Understanding the Self	3				3	
___ GEC013	Science, Technology, and Society	3				3	
___ GEC023	Mga Babasahin Hinggil sa Kasaysayan ng Pilipinas	3				3	
___ GEC073	Ethics	3				3	
___ NSTP1-18	National Service Training Program 1	3				3	
___ PATHFIT1002	Movement Competency Training	2				2	
	Total	23				23	
FIRST YEAR, Second Semester							
___ ABCOMM013	Communication Theory	3				3	ABCOMM003
___ ABCOMM023	Communication Media Laws and Ethics	3				3	ABCOMM003
___ FIL093	Pagbasa at Pagsulat Tungo sa Pananaliksik	3				3	FIL083
___ GEC033	Mathematics in the Modern World	3				3	
___ GEC043	The Contemporary World	3				3	
___ GEC053	Art Appreciation	3				3	
___ GEC063	Purposive Communication	3				3	
___ NSTP2-18	National Service Training Program 2	3				3	NSTP1-18
___ PATHFIT2022	Exercise-Based Fitness	2				2	PATHFIT1002
___ RELED051	The Catholic Christian Faith	1				1	
	Total	27				27	
SECOND YEAR, First Semester							
___ ABCOMM093	Development Communication	3				3	
___ ABCOMM193	Public Relation Principles and Practices	3				3	ABCOMM003, ABCOMM013, ABCOMM023
___ ABCOMM223	Communication Planning	3				3	ABCOMM003
___ ABCOMM283	Organizational Culture and Communication	3				3	ABCOMM003, ABCOMM013
___ ABElec-1	Risk, Disaster, and Humanitarian Communication	3				3	ABCOMM003
___ ABElec-2	Creative Writing	3				3	
___ LQEC013	Letran Quality Enrichment Course 1	3				3	
___ PATHFIT3032	Individual/Dual Sports	2				2	PATHFIT1002, PATHFIT2022
___ RELED063	Contemporary Issues in Christian Marriage	3				3	RELED051
	Total	26				26	
SECOND YEAR, Second Semester							
___ ABCOMM153	Journalism Principles and Practices	3				3	ABCOMM003, ABCOMM013 co req ABCOMM293
___ ABCOMM163	Broadcasting Principles and Practices	3				3	ABCOMM093
___ ABCOMM183	Advertising Principles and Practices	3				3	ABCOMM003, ABCOMM013
___ ABCOMM293	Digital Publishing	3				3	ABCOMM003, co req ABCOMM153
___ ABCOMM303	Philippine Arts	3				3	
___ FIL113	Panitikang Filipino	3				3	FIL093
___ LQEC023	Letran Quality Enrichment Course 2	3				3	LQEC013
___ PATHFIT4042	Contemporary Dance	2				2	PATHFIT1002, PATHFIT2022
___ RELED073	Contemporary Issues About Church and Human Society with Immersi	3				3	RELED051
___ RZL023	Buhay at Mga Akda ni Rizal	3				3	
	Total	29				29	
THIRD YEAR, First Semester							
___ ABCOMM133	Communication Research	3				3	ABElec-1, ABElec-2
___ ABCOMM143	Communication Culture and Society	3				3	ABCOMM223
___ ABCOMM203	Knowledge Management	3				3	ABCOMM283
___ ABCOMM263	Communication Management	3				3	ABCOMM003, ABCOMM013, ABCOMM193
___ ABCOMM313	Web Content Management	3				3	ABCOMM223
___ ABElec-5	Basic Photography	2				2	ABCOMM093 co req ABElec-5L
___ ABElec-5L	Basic Photography Lab		1	3		1	ABCOMM093 co req ABElec-5
___ LQEC033	Letran Quality Enrichment Course 3	3				3	LQEC023
	Total	20	1	3		21	
THIRD YEAR, Second Semester							
___ AB-THA	Thesis 1 (Proposal)	3				3	ABCOMM133, ABCOMM223
___ ABCOMM323	Digital Imaging	3				3	ABElec-5, ABElec-5L
___ ABElec-7	Film Production	2				2	ABElec-5, co req ABElec-7L
___ ABElec-7L	Film Production Lab		1	3		1	ABElec-5L, co req ABElec-7
___ LQEC043	Letran Quality Enrichment Course 4	3				3	LQEC033
	Total	11	1	3		12	
FOURTH YEAR, First Semester							
___ AB-THB	Thesis 2 (Final Stage)	3				3	ABCOMM263, AB-THA
___ ABCOMM122	Introduction to Theater Arts	2				2	ABCOMM223 co req ABCOMM121L
___ ABCOMM121L	Introduction to Theater Arts Lab		1	3		1	ABCOMM223 co req ABCOMM122
___ ABElec-6	Performance Media	3				3	ABCOMM153, ABCOMM163
	Total	8	1	3		9	
FOURTH YEAR, Second Semester							
___ AB-PRC6	*Communication Internship (600 hrs)	6				6	ABCOMM143, ABCOMM263, AB-THB
	Total	6				6	
	GRAND TOTAL	150	3	9		153	

*Practicum - No simultaneous enrollment is allowed.